# **Privacy Statement** Privacy Statement

TRC Companies ("TRC") is the third-party program administrator for the PSE&G Online Application. TRC on behalf of Public Service Enterprise Group Incorporated ("PSE&G") has developed an online tool ("PSE&G Online Application") for PSE&G. TRC is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to TRC's operation of the PSE&G Online Application website and governs data collection and usage. By using the PSE&G Online Application website, you consent to the data practices described in this statement.

#### **Collection of Your Personal Information**

TRC on behalf of PSE&G collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number.

There is also information about your computer hardware and software that is automatically collected by TRC on behalf of PSE&G. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by TRC on behalf of PSE&G for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the PSE&G Online Application Web site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through PSE&G Online Application public message boards, this information may be collected and used by others. Note: PSE&G Online Application as operated by TRC does not read any of your private online communications.

TRC encourages you to review the privacy statements of Web sites you choose to link to from PSE&G Online Application so that you can understand how those Web sites collect, use and share your information. TRC and PSE&G are not responsible for the privacy statements or other content on Web sites outside of the PSE&G Online Application and PSE&G Online Application family of Web sites.

# **Use of Your Personal Information**

TRC on behalf of PSE&G collects and uses your personal information to operate the PSE&G Online Application Web site and deliver the services you have requested. TRC on behalf of PSE&G may use your personally identifiable information to inform you of other energy efficiency opportunities and technical training opportunities related to the PSE&G energy efficiency programs. TRC on behalf of PSE&G may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

TRC on behalf of PSE&G does not sell, rent or lease its customer lists to third parties. PSE&G and TRC may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party.

TRC on behalf of PSE&G does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

TRC on behalf of PSE&G keeps track of the Web sites and pages our customers visit within PSE&G Online Application, in order to determine what PSE&G Online Application services are the most popular. This data is used to deliver customized content and advertising within PSE&G Online Application to customers whose behavior indicates that they are interested in a particular subject area.

TRC on behalf of PSE&G will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on PSE&G Online Application; (b) protect and defend the rights or property of TRC on behalf of PSE&G; and, (c) act under exigent circumstances to protect the personal safety of users of PSE&G Online Application, or the public.

## **Use of Cookies**

The PSE&G Online Application Web site use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize PSE&G Online Application pages, or register with PSE&G Online Application site or services, a cookie helps the PSE&G Online Application to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same PSE&G Online Application Web site, the information you previously provided can be retrieved, so you can easily use the PSE&G Online Application features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the PSE&G Online Application services or Web sites you visit.

#### **How We Protect Your Information**

TRC strives to make the websites it operates secure by implementing an information security program that contains administrative, technical, and physical controls. TRC uses industry-standard encryption technologies when electronically transferring and receiving information about you through its sites. TRC has put in place measures in our physical facilities to protect against the loss, misuse or alteration of information collected at our sites. But, information transmitted via the Internet and mobile platform channels is not always secure. Also, it may be possible for an unauthorized person to gain access to information about you notwithstanding our use of security measures. Therefore, please note that you enter information in the sites at your own risk.

You can help protect yourself by being careful and responsible when you are online and by being aware that you are responsible for maintaining the secrecy of any passwords and account information you have regarding the sites. We also advise that you use up-to-date virus scanning software on your computer to reduce the risk of encountering a virus through emails. TRC and PSE&G accept no responsibility or liability for any loss or damage arising from your transmissions of data, the use of email or their attachments, or for any viruses or errors or delays in the contents that result from such email and data transmissions.

## **Changes To This Statement**

TRC on behalf of PSE&G will occasionally update this Statement of Privacy to reflect company and customer feedback. TRC on behalf of PSE&G encourages you to periodically review this Statement to be informed of how the PSE&G Online Application is protecting your information.

## **Contact Information**

TRC on behalf of PSE&G welcomes your comments regarding this Statement of Privacy. If you believe that TRC on behalf of PSE&G has not adhered to this Statement, please contact the PSE&G team at <u>PSEGEnergySaver@TRCCompanies.com</u>. We will use commercially reasonable efforts to promptly determine and remedy the problem.